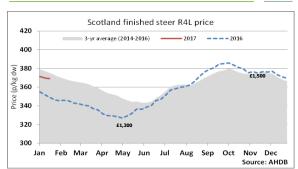


Prime cattle market





Cattle market



- · Running ahead of the three year average
- Young Bulls (+10p on year but a wider steer diff)
- · Scotch premium c.+10p/kg dwt over SEng.
- AA premium c.385/kg dwt (+15-20p but narrowing)
- · Cull cows
 - Higher throughput autumn 2016 (+10%)
 - Price up 20p & 10p YoY (Dairy 230p dwt & beef 250p cows)

Store cattle trade



- Finishers hit by low price Q1-2 over 2years = lower price for big stores this autumn (c.-£80)
- · Very good trade for well bred weaned calves
 - Store cattle price is proportionately higher than finished price = buying potential
 - Buying younger = more control and potential margin

Future cattle supply



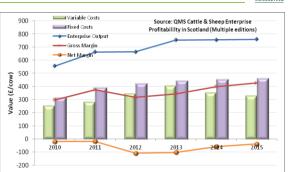
- · More hooves on the ground
 - Across all age categories (<30mth)
- · Procurement agents not seeing it on the ground
 - Still enough to suppress the spring price
 - BUT more dairy beef south of the border indirect effect

Also

- Higher exports likely
- Lighter carcases
- Quickening throughput

Profitability Beef cows selling yearlings







- The best of the top producers are making a positive margin from beef
- Nonetheless it is tough and volatility knocks confidence...

Long-term volatility

Long-term volatility

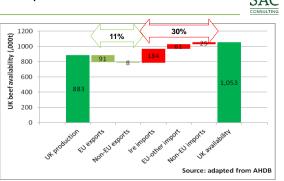




- Key drivers:
 - Vastly lower headage payment & effectively no intervention
 - Falling national herd
 - Global beef reduction
 - Horsegate

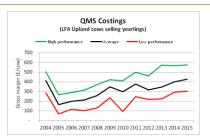


Beef production & trade, 2015



Small changes to lots of things





- Aggregate difference between the top and average for a 100 cow herd since decoupling = £140,000
- Approx. 30p/kg lwt on all cattle off farm, in theory!

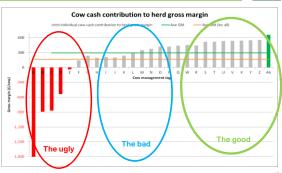
Turning the ship around

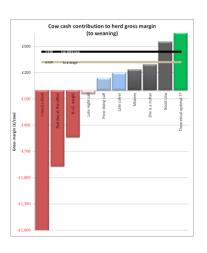


- · Assuming the right type of bull is on farm!
- Bull out Summer 2016
- Calving Spring 2017
- Heifer offspring to bull
 Summer 2019?
- Heifer calving
 Spring 2020
- Finisher produced Spring 2022?
- That replacement heifer is only 50% of the 'new/revised' genetics
- It will take +10 years to reflect a new breeding policy

Super cow project







Probability



- · Probability (risk)
- · Cannot eliminate risk but we can manage it better
- · Consider calved heifers separately

No time to wait



- QMS costings, cattle rearer finisher (crop 2015)

Rearer finisher	crop	2015		
	Bottom 1/3	Average	Top third	Diff
Calf output after valuation changes	885	989	1060	
Subsidies	67	66	66	
Gross output	952	1055	1126	174
Less net replacement costs	86	69	59	
Net output	866	986	1067	201
Purchased concentrates	98	104	56	
Home-grown concentrates	102	81	97	
Rougages purchased	38	51	43	
Forage	120	107	103	
Total feed and forage costs	358	343	299	-59
Veterinary	59	55	42	
Bedding	47	52	32	
Other costs	42	46	55	
Variable costs	506	496	428	-78
Gross margin	360	490	639	279

Where technology can help



<u>EID</u>

- · Logging data is only useful if it is used
 - Otherwise it is inefficient!
- · Speed up the recording process at the crush
- Encourage recording of (additional) information
 - Cow efficiency
 - Calf performance

Calf performance



- · Weaned calf
 - Target gain 0.6kg DLWG (?) x 100 in shed = 60kg
 - The shed should be making c.£140/d
- · Fwd store and yearlings not heading to grass
 - Target gain 1.1kg DLWG (?) x 100 in shed = 110kg
 - The shed should be making c.£240/d
- BUT ARE THEY?

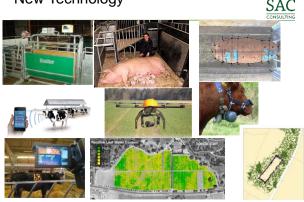
	ation formula	tion			AC SSULTING			
380kg								
		Average silage <u>0.6kg</u> DLWG	Poor silage <u>0.6kg</u> DLWG	Assumed ave. but poor <mark>0.3kg</mark> DLWG				
1	Grass silage	17.0	15.0	15.0	Sid			
	Barley (Mineralised bruised)	1.5	2.5	1.5				
	Dark grains	0.5	0.9	0.5				
	Cost per kilo of gain	£0.89	£1.20	£1.70	东西			
		11						

Rationing is just the start



- Ration to weight and expected performance
 Is that their weight?
- · Diet formulated per the ration?
- Are the cattle eating as expected?
 Waste in trough
- Are the cattle growing as expected?

New Technology



Summary More weight reared per farm



Selling more calves
 Big win

Healthy calves growing well
 Pride

Fewer calving assists Sanity

Reduced cost of maintaining barren cows Hidden win

Cost of maintaining big cows Frustrating

 Opportunity to stock more smaller cows to achieve the same/more calf output

O

Opportunity



