

# Maureen Muldowney

## Freedom to Farm



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# We had a dream

Do what we love

Do it really well

Get well rewarded





# Journey

70 acres & 45 cows

Farming 2500 acres

1850 cows & 1000 young stock





# How?

Being lucky to partner with the right people

Then Maximising our return on our luck





# Staying Positive

Always Keep The Dream Alive

Need supporters

Don't over think issues

Celebrate the small wins







# Tough Times - Low Milk Price

**Always expect it**

**Always build buffers**

**Always focus on cost**

**Always improving**

# Our winning formula







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